

## **B2B Media**

## **Publisher's Statement**

6 months ended June 30, 2023 Subject to Audit

## Field Served:

Lawn & Landscape serves the lawn and landscape service industry. Included are landscape contractors, lawn maintenance contractors, chemical lawn companies, irrigation contractors, landscape architects/designers and other contractors/services allied to the field.





TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION	66,247
AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Nonpaid Individual - Print	38,127
Qualified Nonpaid Individual - Digital	15,242
Qualified Nonpaid Individual - Print & Digital (Unduplicated)	10,957
Total Qualified Nonpaid Individual	64,326
Qualified Nonpaid Multicopy Same Addressee - Print	1,921
Total Average Qualified Nonpaid Circulation	66,247

AVERAGE NONQUALIFIED CIRCULATION					
Nonqualified Allocated for Shows & Conventions - Print	50				
Total Nonqualified Allocated for Shows & Conventions	50				
Nonqualified Miscellaneous, Including Staff Copies - Print	2,263				
Total Nonqualified Miscellaneous, Including Staff Copies	2,263				
Total Average Nonqualified Circulation	2,313				

CIRCULATION BY ISSUES									
			Qualified						
			Nonpaid -	Total					
	Qualified	Qualified	Print & Digital	Qualified					
Issue	Nonpaid - Print	Nonpaid - Digital	(Unduplicated)	Nonpaid					
Jan	40,367	15,461	10,637	66,465					
Feb	40,406	15,526	10,598	66,530					
Mar	40,290	15,487	10,717	66,494					
Apr	40,257	15,502	10,745	66,504					
May	40,076	15,325	10,929	66,330					
Jun	38,892	14,152	12,113	65,157					

BUS	BUSINESS/OCCUPATIONAL ANALYSIS											
	Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Undupli- cated)	Total Qualified Nonpaid	Owners / Executives	Managers	Specialists	Service Providers	Architects/ Designers
	CONTRACTOR OR SERVICES											
1.	Landscape/Lawn Maintenance Contractors (including installation & maintenance	55,619	85.4	34,625	10,465	10,529	55,619	45,588	8,170	246	1,234	381
2.	Chemical Lawn Care Company (excluding mowing)	3,746	5.7	1,976	1,000	770	3,746	2,607	830	118	169	22
3.	Irrigation Contractor	1,613	2.5	866	409	338	1,613	1,045	457	6	85	20
4.	Landscape Architect/Designer	2,566	3.9	1,296	880	390	2,566	1,690	576	42	66	192
	Others Allied to the Field	1,613	2.5	129	1,398	86	1,613	811	365	89	34	314
	Total Qualified Circulation	65,157	100.0	38,892	14,152	12,113	65,157	51,741	10,398	501	1,588	929
	Percent	100.0		59.7	21.7	18.6	100.0	79.4	16.0	0.8	2.4	1.4

AGE OF SOURCE ANALYSIS								
				Qualified Within				
Source	Print	Digital	Print & Digital (Undupli- cated)	1 Year	2 Years	3 Years	Total	Percent
Total Direct Request From Recipient	30,936	14,152	12,113	39,443	17,758	o rouro	57,201	87.8
Total Direct Request From Recipient's Company	,	,	<b>,</b>	,	,		,	V110
Total Communication Other Than Request								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources	7,956			7,956			7,956	12.2
Total Qualified Subscriptions	38,892	14,152	12,113	47,399	17,758		65,157	100.0
Percent	59.7	21.7	18.6	72.7	27.3		100.0	

MAILING ADDRESS ANALYSIS					
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	36,956	14,119	12,085	63,160	96.9
Individual by Name Only	45	33	28	106	0.2
Title or Occupation Only Company Name Only	1			1	
Multicopy Same Addressee	1,890	İ		1,890	2.9
Total Qualified Subscriptions	38,892	14,152	12,113	65,157	100.0
Total Qualified Circulation	38,892	14,152	12,113	65,157	100.0

State	GEOGRAPHIC ANALYSIS			Qualified	
State         Nonpial+ Print         Nonpial+ Digital         Qualified (Industricted)         Qualified (Industricted)         Qualified (Industricted)         Qualified (Industricted)         Qualified (Industricted)         Compact (Industricted)         Septial (Industricted)         Sept					Total
State		Qualified	Qualified		
Alabama   579   175   200   594   446   302   140   790   370   446   302   140   790   370   446   302   140   790   370   446   302   140   790   370   33   397   390   397	<b>0</b> , ,				
Adecome					
Arbaness					
California   2,344   965   742   4,051   Colorado   643   255   200   1,068   Connecticut   744   217   238   1,159   Delaware   170   57   73   300   District of Columbia   23   9   7   33   District of Columbia   3,445   1,130   936   5,911   Cerpia   1,225   499   410   2,234   databa   223   100   76   440   2,234   databa   223   100   76   440   2,234   databa   1,233   612   469   2,234   databa   1,233   412   469   2,234   databa   1,233   412   469   2,234   databa   1,233   412   469   2,234   databa   1,234   445   136   7,23   databa   1,234   445   136   databa   1,234   445   136   databa   1,234   445   136   databa   1,234   445   136   databa   1,234   445   databa   1,234   4,24   databa   1,234   databa   1,234   databa   1,234   4,24   databa   1,234   databa   1,234   databa	Arizona				
Colorado 643 255 200 1,098 Connecticut 704 217 228 1,1698 Delaware 170 57 73 300 District of Columbia 23 9 7 73 900 District of Columbia 23 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 252 103 93 410 224 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 103 103 103 103 103 103 103 103 10	Arkansas		75	93	
Colorado 643 255 200 1,098 Connecticut 704 217 228 1,1698 Delaware 170 57 73 300 District of Columbia 23 9 7 73 900 District of Columbia 23 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 23 9 9 7 73 900 District of Columbia 252 103 93 410 224 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 73 441 1100 224 1450 2293 103 103 103 103 103 103 103 103 103 10	California	2,344	965	742	4,051
Connecticuit 704 217 238 1,159 Deletwise 170 57 73 300 39 77 39 9 77 300 300 9 9 77 30 9 70 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 77 30 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9					
Delaware					
District of Columbia   23   9   7   39   19   7   39   19   10   30   10   30   10   30   30   591   10   30   30   591   10   30   30   591   10   30   30   30   591   10   30   30   30   591   10   30   30   30   591   10   30   30   30   30   30   30   3					
Florida					
Seargia   1,325   499   410   2,234   Illinois   252   103   76   441   Illinois   1,331   612   450   2,393   Illinois   1,331   612   450   2,393   Illinois   1,129   382   361   1,872   Iowa   429   145   136   710   Iowa   429   145   136   710   Iowa   429   145   136   770   Iowa   440   91   105   656   Iowa   460   4316   273   1,413   Iowasachusets   1,056   358   367   1,761   Iowasachusets   1,056   358   367   1,761   Iowasachusets   1,056   358   367   1,761   Iowasachusets   1,056   226   226   1,269   Iowasachusets   1,056   226   226   1,269   Iowasachusets   1,269   277   1,494   Iowasachusets   1,270   1,271   Iowasachusets   1,271   1,271   Iowasachusets   2,271   1,494   Iowasachusets   2,271   1,494   Iowasachusets   2,271   1,494   Iowasachuset   2,271   Iowasachu					
Idaho					
Illinois	Georgia	1,325	499	410	2,234
Indiana   1.129   382   361   1.872	daho	262	103	76	441
1.129   382   361   1.872	llinois	1.331	612	450	2.393
Section					
Semble   S					
Kenbucky					
Deuissian   460   91   105   656   656   Maryland   824   316   273   1,413   Maryland   824   316   227   1,259   Maryland   1,681   555   538   2,774   Maryland   226   1,269   Maryland   315   329   277   1,494   Maryland   315   329   277   1,494   Maryland   315   329   277   1,494   Maryland   328					
Maine					
Maine	Louisiana	460			
Maryland 824 316 273 1.1413 Massachusetts 1.056 5.88 367 1.781 Michigan 1,881 555 5.83 2.774 Michigan 1,881 555 5.83 2.774 Michigan 1,881 5.55 5.83 2.774 Michigan 1,881 5.55 5.83 2.774 Mississispip 204 1112 103 499 Missouri 918 299 277 1.1494 Missouri 918 299 277 1.494 Missouri 918 201 108 5.76 Maryland 201 109 4 62 3.67 Missouri 94 62	Maine	222	71		
Massachuselts         1,056         358         367         1,781           Michighar         1,581         555         538         2,774           Minnesola         777         266         226         1,269           Mississippi         2244         1112         103         499           Mississippi         284         112         103         499           Mississippi         288         299         277         1,484           Morntana         157         56         48         261           Velvadis         346         122         108         576           Vevada         211         94         62         367           Vev Hampshire         245         105         80         430           Vew Jersey         1,317         469         443         2,229           Vew Mexico         135         59         44         238           Very Ork         1,648         508         502         2,682           North Carolina         1,599         580         502         2,672           North Carolina         1,649         68         50         2,282           Vey Orth         1,649<					
Michigan   1,881   555   538   2,774   Minnesota   777   266   226   1,289   Mississippi   284   112   103   499   Mississippi   284   112   108   576   483   281   Vebraska   346   122   108   576   Vebraska   211   94   62   367   Vebraska   211   94   62   367   Vebraska   245   105   80   430   430   Vebraska   245   105   80   443   2,229   Vebraska   245   105   80   443   2,229   Vebraska   245   105   80   440   238   Vebraska   2,229   Vebraska   2,249   44   238   Vebraska   2,229   Vebraska   2,249   Vebraska   2,246   Vebrask	•				
Minnesola 777 266 226 1.269 Missouri 918 299 277 1,494 Missouri 918 299 277 1,494 Missouri 918 299 277 1,494 Missouri 157 56 48 221 Missouri 157 56 56 48 221 Missouri 157 56 56 48 221 Missouri 158 56 56 48 26 236 Missouri 158 56 59 44 222 Missouri 158 59 44 223 Missouri 158 59 44 223 Missouri 158 59 44 223 Missouri 158 59 59 59 59 59 59 59 59 59 59 59 59 59					
Missispipi					
Missouri					
Montana	Mississippi				
Montana	Missouri	918	299	277	1,494
Nebraska 346 122 108 576 Nevada 211 94 62 367 New Hampshire 245 105 80 430 430 2229 New Hampshire 245 105 80 443 2,229 New Hampshire 245 105 80 443 2,229 New Jersey 1,317 469 443 2,229 New Mex Jersey 1,317 469 444 238 2,229 New Mork 1,648 508 566 2,882 North Carolina 1,596 580 502 2,678 North Dakota 116 41 38 195 Ohio 2,033 706 645 3,384 Oklahoma 422 142 124 688 Oregon 435 154 102 691 Pennsylvania 1,783 533 580 2,946 Rhode Island 178 39 54 271 South Dakota 129 31 32 192 Tennessee 841 283 283 1,407 Texas 2,300 887 689 3,876 Uthah 287 124 106 517 Vermont 101 35 39 175 Vermont 124 44 44 39 207 Vermont 125 48 Ve	Montana				
Newada 211 94 62 367 New Harnsphire 245 105 80 430 New Hersey 1,317 469 443 2,229 New Mexico 135 59 44 238 New Work 1,648 508 566 2,682 North Carolina 1,596 580 502 2,678 North Carolina 1,596 580 502 2,678 North Dakota 116 41 38 195 Chio 2,033 706 645 3,384 Oklahoma 422 142 124 688 Oklahoma 422 142 124 688 Oklahoma 1,783 583 580 2,946 Rhode Island 1,783 583 580 2,946 Rhode Island 1,783 39 54 271 South Carolina 752 274 229 1,255 South Dakota 129 31 32 192 Tennessee 841 283 283 283 1,407 Texas 2,300 887 689 3,876 Uthah 2287 124 106 517 Vermont 101 35 39 175 Vermont 101 35 39 175 Vermont 101 35 39 175 Vermont 106 517 Vermont 106 444 39 207 Weshington 526 188 173 887 West Virginia 1,24 44 39 207 Weshington 526 188 173 887 West Virginia 124 44 39 207 Westoning 70 19 22 111 TOTAL ALSKA & HAWAII 61 24 22 19 1,355 Single Copy Sales U. S. University 1,333 63,887 Constanting 1,407 U. S. U. S. University 1,408 U. S. Unicassified 124 49 19 9 9 39 Hawaii 40 15 13 68 TOTAL LAIKAS & HAWAII 61 24 22 19 1,193 U. S. Unicassified 124 49 11,933 63,887 U. S. U. S. POSS, etc. 38,445 13,529 11,933 63,887 Canada 147 490 179 1,116 International 447 490 179 1,116 International 447 623 180 1,250  Internal Inderes Cohy					
New Hampshire					
New Jersey 1,317 469 443 2,229 New Mexico 135 59 44 233			-		
New Mexico					
New York	New Jersey				
North Carolina   1,596   580   502   2,678	New Mexico	135	59	44	238
North Carolina   1,596   580   502   2,678	New York	1,648	508	526	2,682
North Dakota					
Ohio         2,033         706         645         3,384           Oklahoma         422         142         124         688           Oregon         435         154         102         691           Pennsylvania         1,783         583         580         2,946           Rhode Island         178         39         54         271           South Carolina         752         274         229         1,255           South Dakota         129         31         32         192           Tennessee         841         283         283         1,407           Texas         2,300         887         689         3,876           Utah         287         124         106         517           Vermont         101         35         39         175           Virginia         1,062         438         373         1,873           Washington         526         188         173         887           West Virginia         124         44         39         207           Wysconsin         904         302         263         1,469           Wyoming         70         19					
Oklahoma         422         142         124         688           Oregon         435         154         102         691           Pennsylvania         1,783         583         580         2,946           Rhode Island         178         39         54         271           South Carolina         752         274         229         1,255           South Dakota         129         31         32         192           Tennessee         841         283         283         1,407           Texas         2,300         887         689         3,876           Utah         287         124         106         517           Vermont         101         35         39         175           Virginia         1,062         438         373         1,873           West Virginia         124         44         39         207           Wisconsin         904         302         263         1,469           Wyoming         70         19         22         111           TOTAL ASCONTERMINOUS STATES         38,379         13,500         11,901         63,780           Alaska         21					
Oregon         435         154         102         691           Pennsylvania         1,783         588         580         2,946           Rhode Island         178         39         54         271           South Carolina         752         274         229         1,255           South Dakota         129         31         32         192           Tennessee         841         283         283         1,407           Texas         2,300         887         689         3,876           Utah         287         124         106         517           Vermont         101         35         39         175           Virginia         1,062         438         373         1,873           Washington         526         188         173         887           Wystrignia         124         44         39         207           Wisconsin         904         302         263         1,469           Wyoming         70         19         22         111           TOTAL 4.8 CONTERMINOUS STATES         38,379         13,500         11,901         63,780           Alaska         21					
Pennsylvania					
Rhode   Sland	Oregon				691
Rhode   Sland	Pennsylvania	1,783	583	580	2,946
South Carolina   752   274   229   1,255			39	54	
South Dakota   129   31   32   192   192   192   192   194   195					
Tennessee					
Texas					
Utah   287   124   106   517     Vermont   101   35   39   175     Virginia   1,062   438   373   1,873     Washington   526   188   173   887     West Virginia   124   44   39   207     Wisconsin   904   302   263   1,469     Wyoming   70   19   22   111     IOTAL 48 CONTERMINOUS STATES   38,379   13,500   11,901   63,780     Alaska   21   9   9   39     Alaska   21   9   9   39     Alawaii   40   15   13   68     IOTAL ALASKA & HAWAII   61   24   22   107     Single Copy Sales   U.S. Unclassified     IOTAL UNITED STATES   38,440   13,524   11,923   63,887     Poss. & Other Areas   5   5   10   20     U.S. & POSS., etc.   38,445   13,529   11,933   63,907     Canada   447   490   179   1,116     International   133   133     International   133   133     International   133   133     International   133   135     International   147   623   180   1,250     E-mail Address Only					
Vermont         101         35         39         175           Virginia         1,062         438         373         1,873           Washington         526         188         173         887           West Virginia         124         44         39         207           Wisconsin         904         302         263         1,469           Wyoming         70         19         22         111           TOTAL 48 CONTERMINOUS STATES         38,379         13,500         11,901         63,780           Alaska         21         9         9         39           Hawaii         40         15         13         68           TOTAL ALASKA & HAWAII         61         24         22         107           Single Copy Sales         J.S. Unclassified         1         1         2         2         107           Forss. & Other Areas         5         5         10         20         2         2         1         2         2         1         1         2         2         1         1         1         2         2         1         1         1         2         2         1         1 <td< td=""><td></td><td></td><td></td><td></td><td></td></td<>					
Virginia     1,062     438     373     1,873       Washington     526     188     173     887       West Virginia     124     44     39     207       Wisconsin     904     302     263     1,469       Wyoming     70     19     22     111       TOTAL 48 CONTERMINOUS STATES     38,379     13,500     11,901     63,780       Alaska     21     9     9     39       Hawaii     40     15     13     68       TOTAL ALASKA & HAWAII       61     24     22     107       Single Copy Sales       U.S. Unclassified     5     5     10     20       TOTAL UNITED STATES     38,440     13,524     11,923     63,887       Poss. & Other Areas     5     5     10     20       U.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       International     133     133       Willitary or Civilian Personnel Overseas     1     1     1       Femail Address Only     180     1,250	Utah				
Virginia     1,062     438     373     1,873       Washington     526     188     173     887       West Virginia     124     44     39     207       Wisconsin     904     302     263     1,469       Myoming     70     19     22     111       FOTAL 48 CONTERMINOUS STATES     38,379     13,500     11,901     63,780       Alaska     21     9     9     39       Hawaii     40     15     13     68       FOTAL ALASKA & HAWAII     61     24     22     107       Single Copy Sales     J.S. Unclassified       FOTAL UNITED STATES     38,440     13,524     11,923     63,887       Poss. & Other Areas     5     5     10     20       J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       International     133     133     133       Willitary or Civilian Personnel Overseas     1     1     1       E-mail Address Only     180     1,250	Vermont	101	35	39	175
Washington     526     188     173     887       West Virginia     124     44     39     207       Misconsin     904     302     263     1,469       Myoming     70     19     22     111       TOTAL 48 CONTERMINOUS STATES     38,379     13,500     11,901     63,780       Alaska     21     9     9     39       -lawaii     40     15     13     68       TOTAL ALASKA & HAWAII     61     24     22     107       Single Copy Sales     J.S. Unclassified       TOTAL UNITED STATES     38,440     13,524     11,923     63,887       Poss. & Other Areas     5     5     10     20       J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       nternational     133     133     133       Military or Civilian Personnel Overseas     1     1     1       E-mail Address Only     180     1,250					
West Virginia         124         44         39         207           Misconsin         904         302         263         1,469           Myoming         70         19         22         111           IOTAL 48 CONTERMINOUS STATES         38,379         13,500         11,901         63,780           Alaska         21         9         9         39           Hawaii         6         15         13         68           FOTAL ALASKA & HAWAII         61         24         22         107           Single Copy Sales         J.S. Unclassified         1         24         22         107           FOTAL UNITED STATES         38,440         13,524         11,923         63,887         63,887           Poss. & Other Areas         5         5         10         20         1.5         20           J.S. & POSS., etc.         38,445         13,529         11,933         63,907         20           Canada         447         490         179         1,116         133         133         133         133         133         133         133         133         133         133         131         10         1,250         14		526			
Wisconsin   904   302   263   1,469   Wyoming   70   19   22   111   TOTAL 48 CONTERMINOUS STATES   38,379   13,500   11,901   63,780   Alaska   21   9   9   9   39   39   Hawaii   40   15   13   68   TOTAL ALASKA & HAWAII   61   24   22   107   Single Copy Sales   U.S. Unclassified   TOTAL UNITED STATES   38,440   13,524   11,923   63,887   Poss. & Other Areas   5   5   10   20   U.S. & POSS., etc.   38,445   13,529   11,933   63,907   Canada   447   490   179   1,116   International   133   Military or Civilian Personnel Overseas   1   1   1   Total International   447   623   180   1,250   E-mail Address Only					
Myoming   70					
TOTAL 48 CONTERMINOUS STATES   38,379					
Alaska 21 9 9 9 39 39 Alawaii 68 FOTAL ALASKA & HAWAII 61 24 22 107 Single Copy Sales J.S. Unclassified FOTAL UNITED STATES 38,440 13,524 11,923 63,887 Poss. & Other Areas 5 5 10 20 J.S. & POSS., etc. 38,445 13,529 11,933 63,907 Canada 447 490 179 1,116 International Military or Civilian Personnel Overseas 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					
Alaska 21 9 9 9 39 39 Alawaii 68 FOTAL ALASKA & HAWAII 61 24 22 107 Single Copy Sales J.S. Unclassified FOTAL UNITED STATES 38,440 13,524 11,923 63,887 Poss. & Other Areas 5 5 10 20 J.S. & POSS., etc. 38,445 13,529 11,933 63,907 Canada 447 490 179 1,116 nternational 133 133 Military or Civilian Personnel Overseas 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		38,379	13,500	11,901	63,780
Hawaii 40 15 13 68  FOTAL ALASKA & HAWAII 61 24 22 107  Single Copy Sales  J.S. Unclassified  FOTAL UNITED STATES 38,440 13,524 11,923 63,887  Poss. & Other Areas 5 5 10 20  J.S. & POSS., etc. 38,445 13,529 11,933 63,907  Canada 447 490 179 1,116  International 133 133  Willitary or Civilian Personnel Overseas 1 1 1  Fotal International 447 623 180 1,250  E-mail Address Only					
FOTAL ALASKA & HAWAII         61         24         22         107           Single Copy Sales         J.S. Unclassified         TOTAL UNITED STATES         38,440         13,524         11,923         63,887           Poss. & Other Areas         5         5         10         20           J.S. & POSS., etc.         38,445         13,529         11,933         63,907           Canada         447         490         179         1,116           International         133         133         133           Military or Civilian Personnel Overseas         1         1         1           Fotal International         447         623         180         1,250           E-mail Address Only         1         1         1         1					
Single Copy Sales     J.S. Unclassified       FOTAL UNITED STATES     38,440     13,524     11,923     63,887       Poss. & Other Areas     5     5     10     20       J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       International     133     133       Military or Civilian Personnel Overseas     1     1       Fotal International     447     623     180     1,250       E-mail Address Only					
J.S. Unclassified  FOTAL UNITED STATES  38,440  13,524  11,923  63,887  Poss. & Other Areas  5  5  10  20  J.S. & POSS., etc.  38,445  13,529  11,933  63,907  Canada  447  490  179  1,116  nternational  Military or Civilian Personnel Overseas  Fotal International  E-mail Address Only		O I	24	22	107
TOTAL UNITED STATES         38,440         13,524         11,923         63,887           Poss. & Other Areas         5         5         10         20           J.S. & POSS., etc.         38,445         13,529         11,933         63,907           Canada         447         490         179         1,116           International         133         133         133           Military or Civilian Personnel Overseas         1         1         1           Total International         447         623         180         1,250           E-mail Address Only         1         1         1         1					
Poss. & Other Areas     5     5     10     20       J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       nternational     133     133     133       Military or Civilian Personnel Overseas     1     1     1       Fotal International     447     623     180     1,250       E-mail Address Only					
J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       nternational     133     133       Military or Civilian Personnel Overseas     1     1       Fotal International     447     623     180     1,250       E-mail Address Only	TOTAL UNITED STATES	38,440	13,524	11,923	63,887
J.S. & POSS., etc.     38,445     13,529     11,933     63,907       Canada     447     490     179     1,116       nternational     133     133       Military or Civilian Personnel Overseas     1     1       Fotal International     447     623     180     1,250       E-mail Address Only	Poss. & Other Areas				
Canada     447     490     179     1,116       nternational     133     133       Military or Civilian Personnel Overseas     1     1       Fotal International     447     623     180     1,250       E-mail Address Only     1     1     1					
133					
1   1   1   1   1   1   1   1   1   1		441		119	
Fotal International         447         623         180         1,250           E-mail Address Only         ————————————————————————————————————			133		
E-mail Address Only				·	
E-mail Address Only	Total International	447	623	180	1,250
	E-mail Address Only				
	Other Unclassified				
GRAND TOTAL 38,892 14,152 12,113 65,157		20 000	44.450	40.440	GE 4E7

## **NOTES**

n	efinition	of Re	ciniont	Ouali	fication:
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Qualified recipients are owners, executitives, managers, specialists, service providers, architects, designers and other miscellaneous titled and non-titled personnel.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jun issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: Monthly Format: Standard

Established: 1987 AAM Member Since: 1987 Member #: 06-3021-7

**SRDS:** 77

Parent Company: GIE Media Inc.

ERIC OSTER Audience Development Associate DAVID SZY Publisher Published by: GIE Media Inc. 5811 Canal Rd. Valley View, OH 44125 T: (800) 456-0707 www.lawnandlandscape.com